



# Enhancing well-being through **ACTIVITY, AWARENESS & ACTION**



**Monday, November 10, 2025**  
**Center Court Pickleball Club Scottsdale**  
(7000 E Mayo Blvd, Phoenix, AZ 85054)

Directly support AZFRF's mission to support first responders through inclusion and education, with some friendly competition between Scottsdale Fire and Police on the Pickleball court!

**ACTIVITY**

Pickleball is for all and so Showdown was designed to create healthy competition and camaraderie between police and fire while highlighting the benefits of activity on mental health.

**AWARENESS**

Through activity comes awareness of the trainings, workshops and equipment available to first responders along with the open communication and connection created when barriers are broken down amongst peer groups.

**ACTION**

With your support, AZFRF takes action to provide direct support for treatments, connection to funding for necessary mental health services including counseling and various therapies.

[www.azfrf.org](http://www.azfrf.org) |





The Arizona First Responders Foundation (AZFRF) is a 501c(3) non-profit organization focused on supporting Arizona first responders and help them be aware and achieve the mental health well-being they need and deserve.

In supporting Showdown 2025, you are directly impacting the lives of Scottsdale Firefighters and Police Officers to connect them to the services and resources needed for optimal mental health.

We thank you for considering a sponsorship and can't wait to see you on November 10th!



## Showdown Sponsorship Opportunities

| TITLE                                                    | RED & BLUE                                             | COURT                                                     | GENERAL                    |
|----------------------------------------------------------|--------------------------------------------------------|-----------------------------------------------------------|----------------------------|
| Lead logo placement                                      | Secondary banner placement next to Chief               | Individual court sponsor or sector sponsor for event area | Website logo placement     |
| Large banner with premier placement                      | Info table display                                     | Court banner with company logo                            | Company announced at event |
| Priority sponsor table placement                         | Recognition of sponsorship in outgoing media materials | Info table display                                        | Promo item in event bags   |
| Recognition as title sponsor in outgoing media materials | Promo item in event bags                               | Promo item in event bags                                  |                            |
| Promo item in event bags                                 |                                                        |                                                           |                            |
| <b>\$2,500</b>                                           | <b>\$1,500</b>                                         | <b>\$750</b>                                              | <b>\$100</b>               |

To contribute directly or donate, please scan QR code, mail check to PO Box 4084 - Scottsdale, AZ 85261 or contact Jeremy Reed 602.332.999. For more information on AZFRF visit [azfrf.org](http://azfrf.org) or call Adam Shuckhart at 602.614.8800

